



Dear Sponsorship Applicant,

On behalf of Street Glow Inc., I would like to thank you for offering to support and represent our company with your vehicle. Due to the large quantity of sponsorship proposals we receive daily, we have instituted a policy of requiring a formal, typed proposal along with color digital photos and/or renderings of the proposed project so that our review committee can give each request the proper attention and consideration it deserves. In order to process your request in the most expeditious manner possible, please follow the guidelines below.

- Completely fill out the enclosed **PROMOTIONAL VEHICLE PRODUCT REQUEST** form.
- **Also, submit with the above, an original typed proposal to include the following items:**
 1. Name, Address and phone number/email address
 2. Year, make and model of vehicle
 3. Copy of registration and driver's license
 4. Products requested
 5. Company/Club involved with
 6. List of modifications on vehicle
 7. List of current sponsors on vehicle
 8. References
 9. Detailed digital pictures (set fourth in contract)
 10. Previous events attended
 11. Events planned for upcoming season
 12. Current media copies (if your vehicle has been featured in publications)
 13. Future media prospects
 14. Why you are requesting sponsorship by StreetGlow Inc.

Please put both the promotional vehicle product request 3 page form/contract and you're typed proposal w/digital pictures together in one email and send to sponsorship@streetglow.com

You will be contacted if sponsorship is to be granted.

Sponsorship Policy StreetGlow, Inc. (U.S.A.)

Street Glow, Inc. recognizes the importance of providing product for high profile vehicles that will help the company gain visibility and exposure in magazine feature articles.

We receive such a large volume of requests that the company has instituted a policy of requiring a formal, written/typed proposal along with color digital photos and/or renderings of the proposed project so our review committee can give each request the proper attention and consideration it deserves. ***Phone call & postal inquires cannot be accepted.***

Proposals must include a detailed description of the project/s, information on who owns the vehicle, Product, Size & Color requested, list of events/shows/exhibits where the vehicle will appear, other media exposure that will be generated, along with examples of past editorial coverage that the company/individual has achieved so we can be assured of the company/individual's ability to obtain publicity.

StreetGlow, Inc. requires all persons or companies requesting products to agree to and follow the company's guidelines listed below:

- StreetGlow, Inc. undercar kits received for a sponsored vehicle must be installed on all four positions of that specific vehicle and no other neon company's products or identification must appear on said vehicle.
- All product/s supplied for the sponsored vehicle must be used solely for said vehicle and is not to be re-sold, transferred, held in storage or otherwise modified.
- StreetGlow product/s must be on sponsored vehicle for no less than one year. At the end of this period, StreetGlow reserves the right to request that product be returned to StreetGlow, Inc. for study and testing. StreetGlow, Inc. will incur all return costs.
- The sponsored vehicle must display a minimum of **two 4" X 6" StreetGlow logo** decals on both rear quarter panels and/or rear side windows and one Manufacturer Sponsored Vehicle Plaque (provided from StreetGlow) or a **36" X 4" StreetGlow windshield decal** and one Manufacturer Sponsored Vehicle Plaque (provided by StreetGlow). Our logos are available in the **Media** section of our website at www.streetglow.com. All logos must be made by the sponsored person.
- Replacement products will only be provided in the unlikely event of a manufacturer defect, which causes product/s damage or failure. Replacement requests for broken lexan that broke due to driver negligence, theft or improper installation will not be honored.
- "StreetGlow" must be included on all signage that appears with the vehicle, sponsor boards, and in all source box listings as follows: StreetGlow, 25 Mansard Ct., Wayne, NJ 07470.
Phone: 800.935.6366 X 176. Web Site: www.streetglow.com

StreetGlow, Inc. retains detailed documentation files as evidence to support all StreetGlow product sponsorships. We require written follow-up summary reports that include photos of the vehicle at events, tear sheets of magazine feature stories, copies of ads/brochures/other promotional literature where the vehicle is featured, along with any other proof that demonstrates all elements of the sponsorship proposal have been fulfilled.

In the unlikely event that StreetGlow, Inc. does not receive adequate documentation as required herein within the specified time frame (i.e. 90 days of receipt of product), we require charge card information including the name of the person or company being sponsored. We reserve the right to charge full retail price for StreetGlow product/s that have been supplied on a complimentary basis but do not meet up to the guidelines specified in our policy. Requestors agree up front that, should they not be able to supply documentation that they have lived up to all specifics outlined in the original proposal, they will be charged for the product provided.

Photographs and/or videos of the vehicle are *required*. All proposals, photographs and information submitted shall become property of StreetGlow, Inc. unless otherwise arranged. StreetGlow, Inc. also requires that the owner of each sponsored vehicle complete a feedback form so we can obtain quotes about your impression of the product. Any information can be used for advertisements, press releases, and promotions or on StreetGlow, Inc's web site.



Promotional Vehicle Product Request

In order to help expedite your request for product support, please provide the following information. Your request *cannot be processed* unless this 3 page form is completed in full and returned to StreetGlow Inc. You must e-mail the 3-page form along w/digital photos, your typed proposal & any other pertinent info for StreetGlow to consider vehicle sponsorship. Photos needed from you include: 2 Interior Photos, 4 Exterior Photos (1 Frontal View, 1 Rear View, 1 Right View & 1 Left View), 1 Engine Compartment Photo, 1 Open Trunk or Hatch Photo & any other Photos at your discretion. When completed, simply email form & digital photos to sponsorship@streetglow.com. **PLEASE DO NOT CALL OR MAIL** us as we have many requests to process. Once your 3-page application, proposal & photos have been received, StreetGlow Show Vehicle Committee will review and notify you of award status.

VEHICLE INFORMATION

Year: _____	Make/Model: _____	Color: _____	V.I.N. #: _____
Vehicle Owner Address		“Ship To” Address	
Name: _____		Name: _____	
Address: _____		Address: _____	
City: _____	ST: _____	Zip: _____	_____
Home Ph: _____	Work Ph: _____	City: _____	ST: _____ Zip: _____
Email Address: _____			

TERMS AND CONDITIONS

I understand that the product being provided to me is for a vehicle that is to be used in promoting such products. I hereby agree to display a minimum of **two 4” X 6” StreetGlow logo** decals on both rear quarter panels and/or rear side windows and one Manufacturer Sponsored Vehicle Plaque (provided from StreetGlow) or a **36” X 4” StreetGlow windshield decal** and one Manufacturer Sponsored Vehicle Plaque (provided by StreetGlow) on my vehicle at *all* shows, events or wherever and whenever the vehicle is displayed (*NOTE: A signboard listing all the contributing sponsors is also recommended but does not take the place of actual decals displayed on the vehicle*). Our logos are available in the **Media** section of our website at www.streetglow.com The sponsored person must provide their own logos. I understand that I am entirely responsible for making sure the vehicle is promoted in the venues set fourth in page two of this contract and that the appropriate decals are displayed. I further understand that failure to meet the above conditions by not displaying the appropriate decals, or failure to have the vehicle appear at the venues listed will obligate me to pay full list price for the products provided.

Signature: _____ Date: _____ Type of Credit Card: _____
 Print Name: _____ Credit Card #: _____
 Credit Card Expiration date: _____

Period of time Product/s will be used in a promotional manner?

Project Start Date: _____ Projected End Date: _____

StreetGlow, Inc. • 25 Mansard Court • Wayne, New Jersey 07470 • USA
 Internet: www.streetglow.com

